

The Deposition Reporter

DEPOSITION
REPORTERS ASSOCIATION
OF CALIFORNIA

PUBLISHING SCHEDULE

November 2013

Publishes: November 15

Art Due: November 8

January 2014

Publishes: January 15

Art Due: January 2

April 2014

Publishes: April 15

Art Due: April 1

July 2014

Publishes: July 15

Art Due: July 1

October 2014

Publishes: October 15

Art Due: October 1



THE NATION'S LARGEST
TRADE ASSOCIATION
DEDICATED TO THE
FREELANCE DEPOSITION
REPORTER

ADVERTISING OPPORTUNITIES IN THE DEPOSITION REPORTER

THE IDEAL PLATFORM TO REACH
PROFESSIONAL REPORTERS ACROSS CALIFORNIA

The Deposition Reporter has established a loyal readership through a long-standing commitment to quality coverage of trends and legislative issues that affect the industry. Our members are committed to improving their professional standards and advancing the profession, and that's why they read *The Deposition Reporter*.

DISTRIBUTED ONLINE EACH QUARTER TO MEMBERS OF
THE DEPOSITION REPORTERS ASSOCIATION OF CALIFORNIA

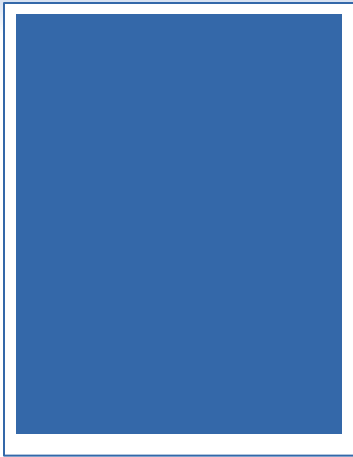
The Deposition Reporters Association of California (DRA) is the largest trade organization in the nation with a sole focus to protect and advance the interests of the freelance deposition reporter. DRA represents more deposition reporting professionals than any organization in California.

DRA strives to preserve and enhance the freelance stenographic reporting profession, ensure its integrity, and maintain its high standards and impartiality wherever stenographic services are required. DRA is committed to ensuring that the freelance stenographic reporting profession remains a viable and integral part of the legal system.

CALL 888-867-2074 TO PLACE AN AD

For more info, contact the DRA office at memberservices@caldra.org or 888-867-2074.

ADVERTISING OPPORTUNITIES

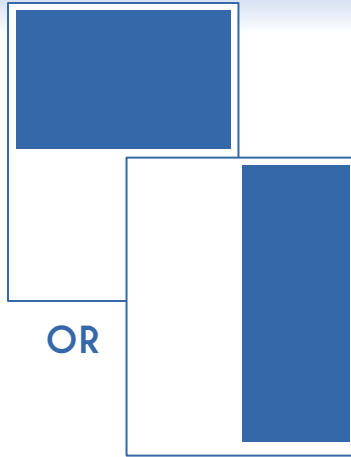


FULL PAGE

7.875" x 10"

\$200 per issue
or \$400 for 4 issues

+ \$295 optional ad design
production support

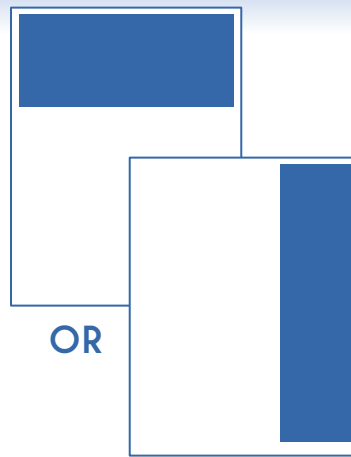


1/2 PAGE

7.875" x 4.8125"
or 3.8438" x 10"

\$100 per issue
or \$300 for 4 issues

+ \$195 optional ad design
production support

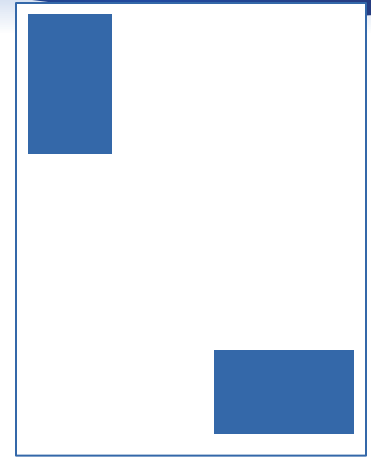


1/3 PAGE

7.875" x 3.1875"
or 2.5" x 10"

\$80 per issue
or \$160 for 4 issues

+ \$195 optional ad design
production support



BUSINESS CARD

2" x 3.5"
or 3.5" x 2"

\$200 for 4 issues

+ \$195 optional ad design
production support

NAME 123 ADDRESS CITY, CA 12345 123-456-7890 WEBSITE.COM PLUS A 225-CHARACTER DESCRIPTION OF YOUR BUSINESS	YOUR LOGO
--	--------------

ANNUAL ONLINE ADVERTISING AT CALDRA.ORG

Featured Advertiser: \$200
Includes all items to the left, for display on the Advertiser's page

Premier Advertiser: \$400
Basic Advertiser benefits, plus a Run-Of-Site (ROS) rotating banner ad (300 x 250 pixels)

Optional Premier Ad Design Production Support: + \$99
*Let us help you create your rotating banner ad! **

AD PRODUCTION SUPPORT

Need help creating your ad? We can do that! Just fill out a form and we'll customize your ad based on our suite of templates for each ad size. We'll provide appropriate word counts, and you'll get to proofread your ad for any final updates.

ARTWORK DELIVERY REQUIREMENTS

Please deliver your artwork by 5:00 PM on the appropriate Art Due date to memberservices@caldra.org. Any delays may require shifting your ad placement to the next quarterly issue. All files should be CMYK / 300 DPI / JPG or PDF format. Please outline your fonts if delivering in PDF format. Microsoft Office files (Publisher, Word, PowerPoint, etc.) are not accepted.

PAYMENT DETAILS

Full payment is required three days before Publish Date. Full payment is required with ad for a one-time insertion.

CALL 888-867-2074 TO PLACE AN AD

For more info, contact the DRA office at memberservices@caldra.org or 888-867-2074.