



July 29, 2018

To: Deposition Reporters Association of California  
Arizona Court Reporters Association  
Massachusetts Court Reporters Association  
Ohio Court Reporters Association  
Virginia Court Reporters Association  
Washington Court Reporters Association

Re: Corporate Partnership Program

Thank you for reaching out to NCRA with your questions. We of course appreciate your devotion, as we, too, are passionately devoted to maintaining the highest standards of impartiality for the stenographic reporting profession.

As explained on the NCRA web site, as a standard development strategy in the trade association industry, the Corporate Partnership program was created to enable NCRA to serve its members and provide value without significantly raising dues, as well as assist NCRA in acquiring the knowledge, resources, and funding needed to advance the professions into the next decade.

A 12-month sponsorship with NCRA provides benefits back to our corporate partners, such as advertising, event tickets, memberships, and publicity. As the drivers of the value proposition of the program, NCRA believes we have created a win-win for everyone and together we will be able to move the needle and implement our aggressive 3-year strategic plan.

With the support of diverse organizations, NCRA can take a holistic approach to meeting our industry's challenges head on, and as you know there are many! Any company or organization aligned with NCRA can become a corporate partner at any point in time, as the 12-month agreements are made on a rolling basis.

We are pleased to quickly supply answers to your questions:

1. Disclosure of the amount that each corporate partner has paid to NCRA

Stenograph:	\$100,000
Esquire:	\$50,000
ProCAT:	\$25,000
US Legal Support:	\$25,000
Veritext:	\$25,000

MacCormac College:	\$10,000
Magna Legal Services:	\$10,000
Phipps Reporting:	\$10,000

2. The percentage of NCRA's revenue projections identified as coming from corporate partnerships  
As the program continues to grow, it is our hope that it will represent 20% of the operating budget
3. Whether corporate partners are required to abide by NCRA's COPE  
Yes, they sign an agreement
4. If so, please describe:
  - a) What steps were taken to assure that the corporate partners abide by COPE  
The same steps we take for all COPE violations are the same.
  - b) Whether NCRA will entertain complaints regarding COPE violations by corporate partners during the term of their participation in this program  
Yes
  - c) When COPE violations are substantiated, what NCRA's policies are or will be regarding continued partnership with the corporate partner that is in violation of COPE  
The same as with all COPE violations
  - d) Whether corporate partners are granted any decision-making input/authority in regard to the policies and procedures of NCRA, including, but not limited to, policies and procedures related to COPE  
No

Thank you again for reaching out.

Sincerely,



Marcia Ferranto  
Executive Director & CEO